



ONLINE

Aug 29, 2020

Bethel Yohannes

has successfully completed

Introduction to Marketing

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

Barbara E. Kahn, Peter Fader, Jagmohan S. Raju

COURSE CERTIFICATE



Verify at coursera.org/verify/ZU3QZE88ZR7N

Coursera has confirmed the identity of this individual and their participation in the course.

The online course named in this certificate may draw on material from courses taught on-campus, but it is not equivalent to an on-campus course. Participation in this online course does not constitute enrollment at the University of Pennsylvania. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.